

ISTANBUL KÜLTÜR UNIVERSITY  
DEPARTMENT OF INDUSTRIAL ENGINEERING  
SEMINAR SERIES

**"The Impact of Customers' Requirements on Quality of Vehicles on  
the Example of Cars in Selected European Countries "**

by

**Dr. Ing. Marek Szczutkowski**

*Faculty of Mechanical Engineering  
University of Science and Technology, Poland  
E-mail: m.szczutkowski@gmail.com*

**Abstract:**

The topics that will be discussed in this seminar are as follows;

1. What does quality mean?
2. What does quality mean if we discuss i.e. mobile phones?
3. Can we define quality in the same word discussing cars?
4. Can we measure it? Can we define its value?
5. How machine designers approach the issue?

All interested are cordially invited.

Date : October 25, 2018

Time : 13:00 – 14:30

Room : 3B-11/13/15