

ISTANBUL KÜLTÜR UNIVERSITY
DEPARTMENT OF INDUSTRIAL ENGINEERING

SEMINAR SERIES

Supply Chain 4.0 & How to stay ahead of competition?

by

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Abstract:

The Global Trade Wars are at our doorstep, many companies may be caught unprepared. Do you have well ideas to sustain your competitiveness? Are you well equipped and flexible enough to implement effective projects? The technological developments offer companies the opportunity to reach many customers as never before at much lower costs and more effectively. On the other hand Alibaba, Uber, Airbnb examples taught us that any big company may suffer digital disruption at any time.

"In business, if you can't be better or different than your competitor, you are wasting your time."

Do new technologies really offer opportunities to improve our costs?

Well, if you won't implement them timely, will we be victims of digital disruption?

Which projects can make you more productive and efficient?

Why is it so difficult and expensive to implement the cost reduction projects?

How do you cultivate a cost reduction culture in your company and sustain it?

All interested are cordially invited.

Date : December 11, 2018

Time : 11:00

Room : Z-A-1